CLOUDTALK

AI VOICE AGENT

Meet CeTe: Your 24/7 Teammate That Handles the Calls Your Team Can't, Won't, or Shouldn't





What is a Voice Agent?

CeTe is an AI that can **speak on the phone like a human**, but doesn't need breaks, training, or time off. It can **make and answer real calls**, hold full conversations, take action (like updating your CRM or booking a meeting), and escalate to a human only when needed.

Unlike chatbots or IVRs, Voice Agents don't just route calls but **hold full conversations**, 24/7, across inbound and outbound use cases.

Outbound Voice Agents: AI Makes the Call

Use it to:

- Call new leads instantly
- Follow up after demos, trials, or form fills
- Recover no-shows and rebook meetings
- Send reminders for payments, appointments, deliveries
- Run recurring check-ins and data collection

Example:

New lead fills out your form \rightarrow AI agent calls them in 30 seconds \rightarrow Qualifies the lead \rightarrow Books a meeting \rightarrow Updates your CRM

Inbound Voice Agents: Al Answers the Phone

Use it to:

- Answer calls 24/7, even outside office hours
- ✓ Handle FAQs, order tracking, and status updates
- Collect info and pass to a human if needed
- Scalable coverage to handle spikes
- Reduce wait times and missed calls

Example:

Customer calls after hours \rightarrow AI answers instantly \rightarrow Provides shipping info from live system \rightarrow Closes the call, no human needed

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What Makes AI Voice Agents Different

Most teams try to cover repetitive calls with email, SMS, or nothing at all. But those aren't conversations; they're notifications that are easy to ignore. **Voice Agents actually talk** (they follow up, respond, act, escalate).

They cover the voice interactions your team never had time to do consistently, and replace impersonal automation with fast, consistent, human-like calls.



Proven Impact from Day One



"These were leads we literally had no bandwidth to pursue. Having AI agents handle these calls didn't just free up my team for higher-priority leads — it actually created pipeline we would have otherwise missed entirely."



Josh Jones, Senior Global Business Development Manager

Dialed into a list of previously untouched cold leads

10% answer rate (fully autonomous)

16 new business opportunities created in 1 week